

WEBSITE CREATION CHECKLIST FOR NON-CODERS

Creating a website without any coding knowledge is easier than ever with the right tools and guidance. This checklist will help you build a professional website, *estimate the costs, and choose the best tools.

*All prices are in SEK.

1. Define Your Website's Purpose

Identify Goals

Determine what you want your website to achieve (e.g., blog, portfolio, e-commerce, informational site).

Target Audience

Understand who your audience is, their needs, and how your website will serve them.

2. Choose a Website Building Platform

Squarespace

- **Features:** Sleek, professional design templates with integrated e-commerce capabilities.
- **Cost:** Plans from 110 SEK/month

Weebly

- **Features:** Simple, intuitive interface, ideal for small businesses and personal sites.
- **Cost:** Free, Premium plans from 50 SEK/month

WordPress.com

- **Features:** Flexible platform great for blogs and complex sites with extensive plugin support.
- **Cost:** Free, Premium plans from 40 SEK/month

Webiny

- **Features:** Serverless application framework and CMS.
- **Cost:** Free, Enterprise plan available for extra support and advanced features



3. Select a Domain Name

Domain Registrars

- **Namecheap:** Affordable and reliable with excellent customer support.
- **GoDaddy:** Well-known provider with frequent discounts and sales.
- **Cost:** 100-200 SEK/year

4. Choose a Hosting Plan (if not using all-in-one platforms)

Bluehost

- **Features:** Affordable, includes a free domain for the first year, and recommended by WordPress.
- **Cost:** From 30 SEK/month

SiteGround

- **Features:** Excellent customer support, high performance, and robust security features.
- **Cost:** From 40 SEK/month

HostGator

- **Features:** Budget-friendly with a range of plans for different needs.
- **Cost:** From 25 SEK/month



5. Design Your Website

Choose a Template

Select a template that aligns with your website's purpose and aesthetic preferences.

Customize Layout

Use the drag-and-drop features to arrange your content in an engaging and logical manner.

Branding

Ensure your website reflects your brand's color scheme, fonts, and style. Incorporate your logo and consistent visual elements.



6. Create Essential Pages

Home Page

Introduction to your website and its purpose.

About Page

Information about you or your business, including your mission, history, and team.

Services/Products Page

Detailed descriptions of what you offer, with images and pricing information.

Blog (if applicable)

Regular updates and articles relevant to your audience.

Contact Page

Provide ways for visitors to reach you, including a contact form, email, phone number, and social media links.



7. Add Content

- **High-Quality Images:** Use stock photos from sites like Unsplash or Pexels, or hire a photographer for custom images.
- **Engaging Text:** Write clear, concise, and compelling content that addresses your audience's needs.
- **Videos:** Embed relevant videos to enhance engagement and provide visual interest.

8. Test Everything

Ensure all links work, and the site is responsive on mobile devices

Publish

Make your website live once everything is tested and ready.

Announce

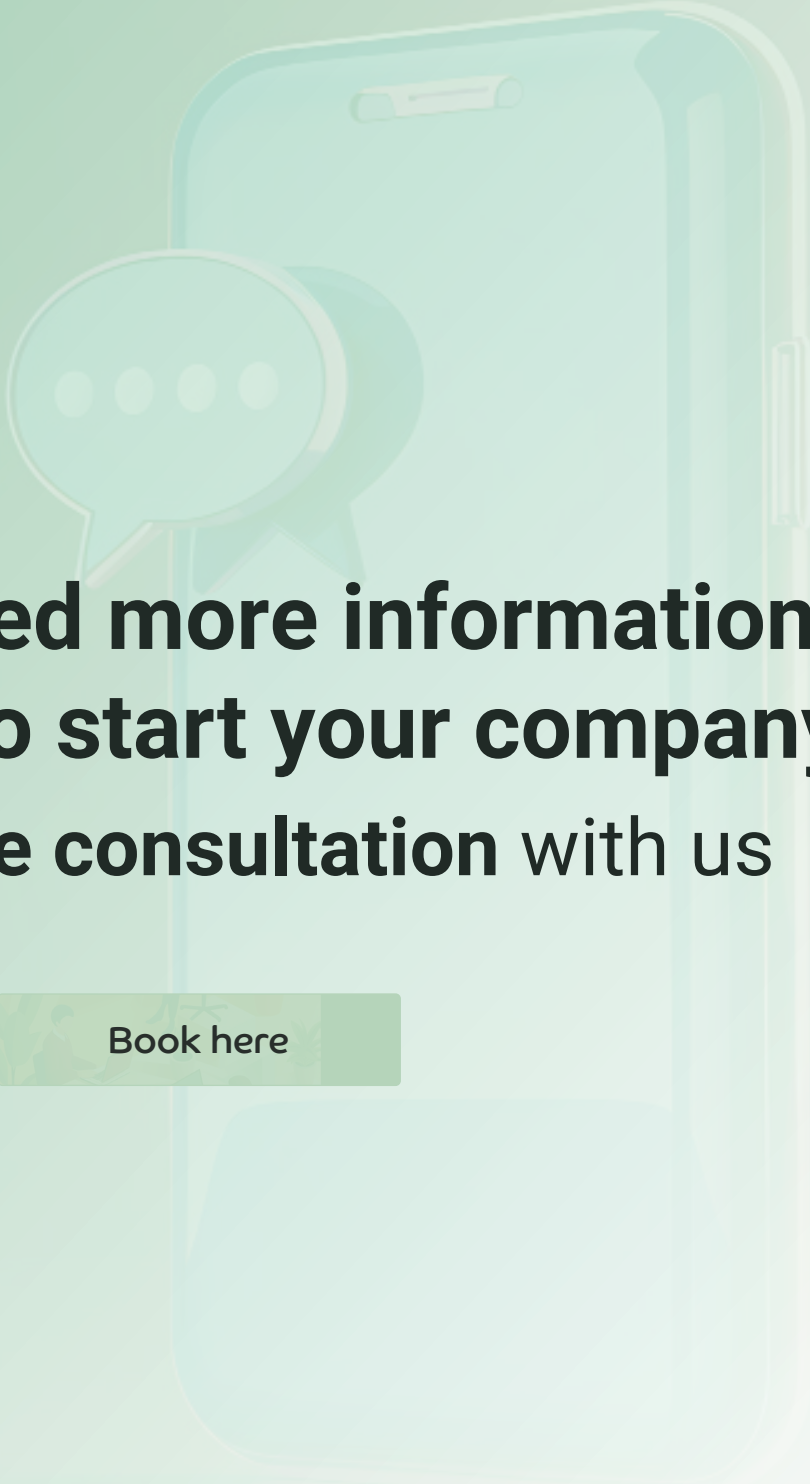
Share your new website on social media, through email newsletters, and other channels to drive traffic. Estimated Costs Breakdown (in SEK)

- **Domain Name:** 100-200 SEK/year
- **Website Builder/Hosting:** 0-300 SEK/month
- **Premium Templates/Plugins (optional):** 0-1000 SEK (one-time or annual)
- **Stock Images/Videos (optional):** 0-500 SEK (one-time)

Useful Tools and Resources

- **Website Builders:** Squarespace, Weebly, WordPress.com
- **Domain Registrars:** Namecheap, GoDaddy
- **Hosting Providers:** Bluehost, SiteGround, HostGator
- **Stock Photos:** Unsplash, Pexels
- **SEO Tools:** Google Keyword Planner, Moz, Yoast SEO (for WordPress)
- **Analytics:** Google Analytics





**Do you need more information
about how to start your company?
Book a **free consultation** with us**

[Book here](#)

Thank you

At Lynkrr, we guide you in building your business from start to finish. Whether you're starting a cutting-edge startup or a traditional service, we've got you covered.